

## Semos Multimedia

www.smultimedia.com

### Profile

Semos Multimedia is founded in 1996 and now is one of the leaders in the Macedonian multimedia and software development industries and it continues to develop itself with rapid growing in new technologies (mobile applications, new media solutions and web design). The multimedia industry is often described in terms of the final product. Semos Multimedia prefers to define itself by the goal rather than by the product. We're specialized in creation on high-end website solutions and development of rich media applications

At Semos Multimedia, we believe that achieving your goals means understanding your culture and appreciating your strengths. Because of this, we have created a unique corporate culture that blends innovation and experience, flexibility, agility and quality, imagination and professionalism.

Semos Multimedia offers total solutions for their customers starting from initial concept design to the final production of the multimedia solution.

- We try to combine innovation and experience, flexibility and quality, imagination and professionalism.
- We aim to be our clients' best choice, offering them innovative products and custom tailored expert service.
- We create web solutions that improve the quality of business - enhancing performance, sustainability and value.

### Our Mission

- Our mission is to provide our customers with quality services that will meet their expectations.
- That means we are interested in designing, implementing and developing outstanding solutions for any company in the world.
- Our aim is design, implementation and development of outstanding web and multimedia solutions and delivering high level of customer satisfaction.

### Our services

Design & Development of:

- Corporate Websites
- Consumer Websites
- E-commerce and E-business solutions
- E-Learning Content Development
- Business Information Systems

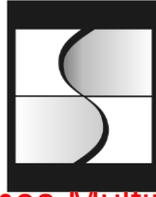
### Our fields of specialization are design & development of:

- Web based applications
- Rich internet applications
- Adobe flash games and applications
- Multimedia CD-ROM development

### Programming skills (for WEB based applications and Mobile applications)

10 programmers dedicated for making applications for:

- Web-based applications in .NET, ASP.NET, C#, Java for databases SQL Server, My SQL, Oracle.
- mobile applications for Android and iPhone,
- preparing programmers for programming in Windows Mobile applications.



**Semos Multimedia**

[www.smultimedia.com](http://www.smultimedia.com)

### Competence and Commitment at the Core

The Semos Multimedia team consists of 15 talented members, from a wide range of fields: from creative design, to business analysis, from coding to project management. By having all the essential ingredients, and building solid teamwork among us, we don't have to compromise even when creating solutions to the most challenging projects.

Semos Multimedia aims to build a world-class team that you can trust, to build the best IT solutions for your business. To get there, we are always asking ourselves: "What does it take?" Then we've designed our company based on the answer of that question.

One of the principles we hold fast in Semos Multimedia is **our commitment to the benefit of our solutions for the client's needs**. At many stages of our work in every project, we make sure that the results are of value to the client, fulfill their needs, and are of the highest quality.

### Growth

As we are growing in size, we are also maturing structurally. Professional management skills are honed to complement the technology skills. Business processes are established or re-designed to allow better results for customers.

### Approach

We believe that every business is unique. That's why we work closely with our clients-to learn about you and ask questions important to your business. We listen to your needs and customize our services around your business, your goals, and your customers.

In helping our clients, we believe in starting with the right definition of business needs. Then we work side by side with the clients to find the smart solution. This collaboration addresses the one important question, what value does the solution deliver to the business - what is the net benefit? Does the solution make your business run smoother? Does it help you improve your cost structure? Does it help you understand the situation and help you make better decision? Does it show you where the opportunities are?

At Semos Multimedia, the right solution means the one that exactly fits your business. We start with learning about your need, your situation and strategy, both for now and the future. Armed with this knowledge and our expertise in information technology, we seek solutions that will produce significant benefits for your business.

This approach enables us to develop a solid Internet strategy - a strategy that will effectively portray your business on the web. So we listen, we create, and we have fun - all with one thing in mind: working to your success.

### Partners

To guarantee the highest level of client satisfaction, Semos Multimedia enters into strategic partnership with the industry's leading companies. This valuable relationship insures that our clients receive the highest level of service in addition to the very latest and best technology available.

**Appendix: our reference list, company profile presentation**